

## Nebraska AEYC Board of Directors

### EXECUTIVE COMMITTEE MEETING

April 15, 2010

1:30 – 3:00

We realized we would be unable to meet the quorum for the previously scheduled board of directors meeting. The Executive Committee met at the NeAEYC offices to make recommendations regarding the approval of the action items on the agenda.

The meeting began at 1:40 p.m.

#### **Present were:**

- Dawn Mollenkopf, President
- Steve Wilson, Past President
- Sarah Ann Lewis, Public Policy Chair
- Linda Sullivan, Finance Chair
- Linda Zinke, Executive Director

#### **Minutes from previous meeting:**

The minutes were reviewed and unanimously recommended for approval.

#### **Financial Reports:**

The financial report was discussed, including the impact of delayed funding, such as the ARRA funds, on the budgeting processes, and the potential impact of the ARRA funds, should they actually materialize, as there will now be only 14 months to obligate the funds, instead of the previously projected 2 years. The committee unanimously recommended approval of the finance report.

#### **Updated plans:**

Both the Advocacy Plan and the Marketing Plan were discussed. These were updates of previous plans. Both plans were recommended for approval.

#### **Discussion:**

**Annual Report:** Positive comments were made about the Annual Report. Linda shared an example of using the children's art as the cover for note cards, and also an idea of using the children's art to create a calendar. It was suggested we consider the art examples based on the developmental level, and use them progressively to help calendar users see how children's skills grow as they develop.

**Possible fundraising activities:** We had a short discussion regarding potential fundraising activities. We considered developing the note cards or calendars and attempting to sell them, but the time and cost would probably not generate much money. All agreed that events are very time consuming, and don't always generate any profit. There were some suggestions around a raffle (a one time event, with ticket

sales and a donated product), and eating out for children (identifying a local/state-wide restaurant and getting a small percentage of the sales during a specific time, maybe the WOYC).

**Planning Retreat:** The Executive Committee discussed the upcoming planning retreat, and made some recommendations regarding the Overview of Initiative and Activities, and the breakout teams and the team leaders.

- Topics suggested were: Registry (Terry Rohren), Coaching models (Carol Fichter), Advocacy plans (Becky and Jen), and Head Start Initiatives (Deb Ross). Linda will contact these folks about the possibility of presenting information.
- Some state senators have expressed an interest in the retreat. Sarah Ann recommended we work with Jen and Becky and develop a short list of potential senators to invite.
- Both the Head Start State Collaboration Office and the Nebraska Head Start Association will be contributing to the costs of the retreat this year.
- We agreed to keep the same break up teams we have had in the past.

The meeting concluded at 3:15 p.m.

***Notes taken by Linda Zinke, Executive Director***